

FACTS

According to AARP Survey 90% of Seniors want to stay in their own homes, living an independent life for as long as possible. But, 85% have done nothing to prepare their homes.

1 in 3 Seniors over the age of 65 fall each year and 50% of those over 80.

Falls are the leading cause of death due to injury for those over 65. Of those who survive a fall, 50% never regain their independence.

Falls can result in serious injury, particularly hip fractures and head trauma.

In 2020, there were 50 million seniors over the age of 65, or 1 out of every 6 Americans,

By 2030, over 70 million Americans will be over the age of 65, or 1 out of 5 Americans.

In a recent national survey, 3 out of the top 10 fears of seniors were: loss of independence, falling or hurting themselves, and having to leave their home for a care facility

According to the Home Safety Council, each year PREVENTABLE injuries in the home:

Result in nearly 20,000 Deaths

Are the 5th leading cause of death overall

Are 2 ½ times more likely to cause injuries than a car accident